

# ORDER



Wichita KS KSNW

**Orders**  
**Order / Rev:** A2609694  
**Alt Order #:** 27021246  
**Product Desc:** Free Forever PAC  
**Estimate:** \_\_\_\_\_  
**Flight Dates:** 07/24/20 - 08/04/20  
**Original Date / Rev:** 07/22/20 / 07/22/20  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Magnolia Media  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** Magnolia Media Email  
15259 Green Trails Blvd  
Baton Rouge, LA 70817

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Free Forever PAC  
**Demographic:** A50+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:** \_\_\_\_\_  
**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	9	\$4,440.00	\$3,774.00
07/27/20	08/30/20	31	\$20,340.00	\$17,289.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	9	\$4,440.00	\$3,774.00	0.00
August 2020	31	\$20,340.00	\$17,289.00	0.00
<b>Totals</b>	<b>40</b>	<b>\$24,780.00</b>	<b>\$21,063.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	07/24/20	07/31/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$400.00	P2	0.00	NM	3	\$1,200.00
Channels : KSN,KSNG,KSND,KSNT															
KSN Today 2															
COMMENTS APPLY TO SUB LINES A THRU B NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	----F--		1				\$400.00		0.00			
Week:		07/27/20	08/02/20	MTWTF--		2				\$400.00		0.00			
N 2	Multi	08/03/20	08/03/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
Channels : KSN,KSNG,KSND,KSNT															
KSN Today 2															
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	M-----		1				\$400.00		0.00			
N 3	Multi	07/24/20	07/31/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$700.00	P2	0.00	NM	3	\$2,100.00
Channels : KSN,KSNG,KSND,KSNT															
Today Show 7-8am															
COMMENTS APPLY TO SUB LINES A THRU B TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	----F--		1				\$700.00		0.00			
Week:		07/27/20	08/02/20	MTWTF--		2				\$700.00		0.00			

Order / Rev: A2609694  
 Alt Order #: 27021246  
 Flight Dates: 07/24/20 - 08/04/20

Advertiser: POL/Free Forever PAC  
 Product Desc: Free Forever PAC  
 Estimate:

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	Multi	08/03/20	08/03/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
Channels : KSNK,KSNG,KSNL,KSNW															
Today Show 7-8am															
COMMENTS APPLY TO SUB LINES A THRU A TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/03/20	08/09/20	M-----			1		\$700.00		0.00				
N 5	Multi	07/24/20	07/31/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$540.00	P2	0.00	NM	3	\$1,620.00
Channels : KSNK,KSNG,KSNL,KSNW															
Today Show 8-9am															
COMMENTS APPLY TO SUB LINES A THRU B TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	----F--			1		\$540.00		0.00				
Week:		07/27/20	08/02/20	MTWTF--			2		\$540.00		0.00				
N 6	Multi	08/03/20	08/03/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$540.00	P2	0.00	NM	1	\$540.00
Channels : KSNK,KSNG,KSNL,KSNW															
Today Show 8-9am															
COMMENTS APPLY TO SUB LINES A THRU A TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/03/20	08/09/20	M-----			1		\$540.00		0.00				
N 7	Multi	07/24/20	07/31/20	KSN News	CM	12n-1pm	----F--	:30	1	\$400.00	P2	0.00	NM	3	\$1,200.00
Channels : KSNK,KSNG,KSNL,KSNW															
KSN News															
COMMENTS APPLY TO SUB LINES A THRU B NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	----F--			1		\$400.00		0.00				
Week:		07/27/20	08/02/20	MTWTF--			2		\$400.00		0.00				
N 8	Multi	07/27/20	07/31/20	M-F 9-10a	CM	9-10a	MTWTF--	:30	3	\$340.00	P2	0.00	NM	3	\$1,020.00
Channels : KSNK,KSNG,KSNL,KSNW															
M-F 9-10a															
COMMENTS APPLY TO SUB LINES A THRU A KELLY & RYAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/27/20	08/02/20	MTWTF--			3		\$340.00		0.00				
N 9	Multi	07/24/20	07/31/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$700.00	P2	0.00	NM	3	\$2,100.00
Channels : KSNK,KSNG,KSNL,KSNW															
KSN News at Five															
COMMENTS APPLY TO SUB LINES A THRU B NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	----F--			1		\$700.00		0.00				
Week:		07/27/20	08/02/20	MTWTF--			2		\$700.00		0.00				
N 10	Multi	07/24/20	07/31/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$900.00	P2	0.00	NM	3	\$2,700.00
Channels : KSNK,KSNG,KSNL,KSNW															
KSN News at Six															
COMMENTS APPLY TO SUB LINES A THRU B NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	----F--			1		\$900.00		0.00				
Week:		07/27/20	08/02/20	MTWTF--			2		\$900.00		0.00				
N 11	Multi	07/24/20	07/31/20	M-F 4-430p	CM	4-430pm	----F--	:30	1	\$400.00	P2	0.00	NM	4	\$1,600.00
Channels : KSNK,KSNG,KSNL,KSNW															
M-F 4-430p															
COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	----F--			1		\$400.00		0.00				
Week:		07/27/20	08/02/20	MTWTF--			3		\$400.00		0.00				
N 12	Multi	08/03/20	08/03/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
Channels : KSNK,KSNG,KSNL,KSNW															
M-F 4-430p															

Order / Rev: A2609694  
 Alt Order #: 27021246  
 Flight Dates: 07/24/20 - 08/04/20

Advertiser: POL/Free Forever PAC  
 Product Desc: Free Forever PAC  
 Estimate:

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU A JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	M-----					1	\$400.00		0.00			
N 13	Multi	07/27/20	07/31/20	M-F 630-7p	CM	630-7pm	MTWTF--	:30	4	\$1,200.00	P2	0.00	NM	4	\$4,800.00
Channels : KSNC,KSNG,KSNL,KSNW															
M-F 630-7p															
COMMENTS APPLY TO SUB LINES A THRU A WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	MTWTF--					4	\$1,200.00		0.00			
N 14	Multi	07/27/20	07/31/20	LN M-F	CM	10-10:35pm	MTWTF--	:30	3	\$1,200.00	P2	0.00	NM	3	\$3,600.00
Channels : KSNC,KSNG,KSNL,KSNW															
KSN News at Ten Mon-Fri															
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	MTWTF--					3	\$1,200.00		0.00			
N 15	Multi	07/26/20	08/02/20	Kansas Today Sa/Su 6a@M		SaSu 6a-8a	-----S	:30	1	\$200.00	P2	0.00	NM	2	\$400.00
Channels : KSNC,KSNG,KSNL,KSNW															
Kansas Today Sa/Su 6a-8a															
COMMENTS APPLY TO SUB LINES A THRU A KS TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	-----S					1	\$200.00		0.00			
		Week: 07/27/20	08/02/20	-----S					1	\$200.00		0.00			
N 16	Multi	07/26/20	08/02/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$200.00	P2	0.00	NM	2	\$400.00
Channels : KSNC,KSNG,KSNL,KSNW															
Today Show Su															
COMMENTS APPLY TO SUB LINES A THRU A SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	-----S					1	\$200.00		0.00			
		Week: 07/27/20	08/02/20	-----S					1	\$200.00		0.00			
													Totals	40	\$24,780.00

A2609694



125 West 55th St  
New York, NY 10019

TELEVISION  
GROUP

Contract # 27021246      Changes as of: 7/22/2020 at 3:10 PM      Version: Original Order

CPE:      Flight: 7/24/20 - 8/4/20      Station: KSNW

Agency: MAGNOLIA MEDIA      Advertiser: Free Forever PAC      Market: Wichita

15259 Green Trails Blvd      Product: Free Forever PAC      Office: WASHINGTON

Baton Rouge, LA 70817      Agency Order #:      Service: Nielsen

Buyer: laura lancaster      Primary Demo: Adults 50+

Salesperson: KELLY JOHNS      Assistant: KELLY JOHNS

202-872-5880      202-872-5880

Separation:

Con Type: POLITICAL/NOTE  
Total \$: \$24,780.00  
Total Spots: 40  
Total CPP: \$0.00  
Total GRP:

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/24 - 8/3				Total Spots	Total \$	CPP*	GRP*
							7/24	7/27	8/3	8/3				
1	M-F 6a-7a		NEWS	\$400.00	0.0	30	1	2	0	3	\$1,200.00	\$0.00	0.0	
2	M 6a-7a		NEWS	\$400.00	0.0	30	0	0	1	1	\$400.00	\$0.00	0.0	
3	M-F 7a-8a		TODAY	\$700.00	0.0	30	1	2	0	3	\$2,100.00	\$0.00	0.0	
4	M 7a-8a		TODAY	\$700.00	0.0	30	0	0	1	1	\$700.00	\$0.00	0.0	
5	M-F 8a-9a		TODAY	\$540.00	0.0	30	1	2	0	3	\$1,620.00	\$0.00	0.0	
6	M 8a-9a		TODAY	\$540.00	0.0	30	0	0	1	1	\$540.00	\$0.00	0.0	
7	M-F 12n-12:30p		NEWS	\$400.00	0.0	30	1	2	0	3	\$1,200.00	\$0.00	0.0	
8	M-F 9a-10a		KELLY & RYAN	\$340.00	0.0	30	0	3	0	3	\$1,020.00	\$0.00	0.0	
9	M-F 5p-5:30p		NEWS	\$700.00	0.0	30	1	2	0	3	\$2,100.00	\$0.00	0.0	
10	M-F 6p-6:30p		NEWS	\$900.00	0.0	30	1	2	0	3	\$2,700.00	\$0.00	0.0	
11	M-F 4p-4:30p		JEOPARDY	\$400.00	0.0	30	1	3	0	4	\$1,600.00	\$0.00	0.0	
12	M 4p-4:30p		JEOPARDY	\$400.00	0.0	30	0	0	1	1	\$400.00	\$0.00	0.0	
13	M-F 6:30p-7p		WHEEL	\$1,200.00	0.0	30	0	4	0	4	\$4,800.00	\$0.00	0.0	
14	M-F 10p-10:35p		NEWS	\$1,200.00	0.0	30	0	3	0	3	\$3,600.00	\$0.00	0.0	
15	Su 6a-8a		KS TODAY	\$200.00	0.0	30	1	1	0	2	\$400.00	\$0.00	0.0	
16	Su 8a-9a		SUN TODAY	\$200.00	0.0	30	1	1	0	2	\$400.00	\$0.00	0.0	
<b>TOTALS:</b>							<b>9</b>	<b>27</b>	<b>4</b>	<b>40</b>	<b>\$24,780.00</b>	<b>\$0.00</b>	<b>0.0</b>	



125 West 55th St  
New York, NY 10019

**KATZ** TELEVISION  
GROUP

Contract # 27021246      Changes as of: 7/22/2020 at 3:10 PM      Version: Original Order

CPE:      Flight: 7/24/20 - 8/4/20      Station: KSNW      Con Type: POLITICAL/VOTE

Agency: MAGNOLIA MEDIA      Advertiser: Free Forever PAC      Market: Wichita      Total \$: \$24,780.00

15259 Green Trails Blvd      Product: Free Forever PAC      Office: WASHINGTON      Total Spots: 40

Baton Rouge, LA 70817      Agency Order #:      Service: Nielsen      Total CPP: \$0.00

Buyer: laura lancaster      Primary Demo: Adults 50+      Total GRP:      Assistant: KELLY JOHNS      202-872-5880

Salesperson: KELLY JOHNS      Separation:      Separation:

Special Instructions

Competitive Information	
Market Budget:	\$24,780
KSNW Share:	100%
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	40	\$24,780.00	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jul	9	\$4,440.00
2020-Aug	31	\$20,340.00
<b>Total</b>	<b>40</b>	<b>\$24,780.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/22/20 3:10 PM	KELLY JOHNS	New	40		\$24,780.00	\$24,780.00	

**Non-Discrimination Policy**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, LauraLancaster OBO FreeForeverPAC, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Magnolia Media

Address: 3931 S. Sherwood Forest Blvd, Baton Rouge, La 70816

Contact: Laura Lancaster

Phone number: 225.292.7377

Email: laura@magnoliamediabuying.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Free Forever PAC

Address: 1629 K Street NW, St. 300, Washington, DC 20006

Contact: Ryan Girdusky

Phone number: 202-567-1171

Email: admin@freeforeverpac.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Ryan Girdusky

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: Kris Kobach

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Kansas United States Senate

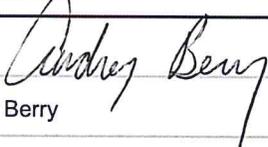
Date of election: August 4, 2020

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative	
Signature: Laura Lancaster	Digitally signed by Laura Lancaster Date: 2020.03.10 11:19:24 -05'00'	Signature: 	
Name: Laura Lancaster		Name: Audrey Berry	
Date of Request to Purchase Ad Time: 7/16/20		Date of Station Agreement to Sell Time: 7/22/20	

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 7/16/20

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: A2609694	Station Call Letters: KSNW	Date Received/Requested: 7/22/20
Est. #:	Station Location: Wichita, KS	Run Start and End Dates: 7/24 - 8/4/20

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.